

Company profile: Studio Mouse doo

DESIGN, MARKETING AND GRAPHIC ACTIVITIES "STUDIO MOUSE" Ltd. PODGORICA



ABOUT US

Established: 1995.g. as OOUR Montenegro public and as an independent company in 2003.

Organization type:
Limited Liability Companies (LLCs) with 100% Private capital.

- Activity:
- Preparing for print
 - Design
 - The press
 - Offset
 - Digital printing
 - Large formats
 - Event organization
 - Consulting



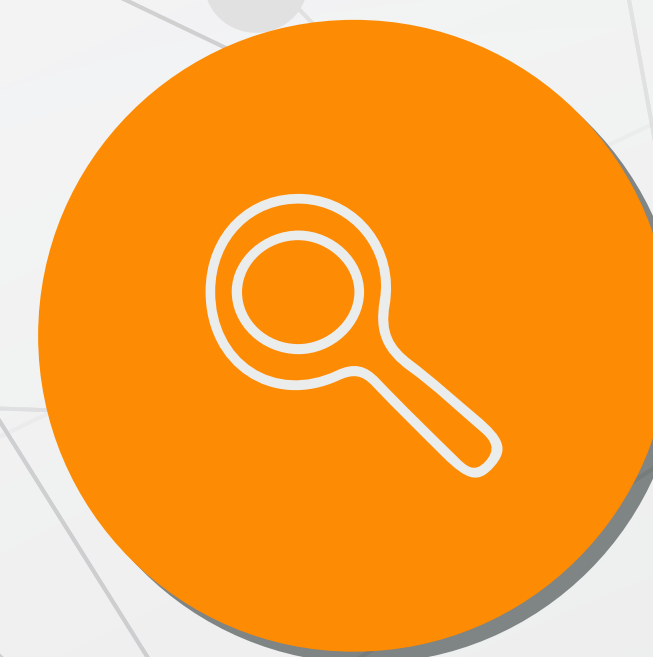
Mission - Our mission is to secure the possibility of creating precise visual expression and beautiful printed accessories with the best terms possible and stable prices.

Vision - Our vision is to keep leadership position and to become widely accepted as a modern synonym for high quality, fast and professional cooperation, by constantly introducing new technologies in the business environment



CONTACT

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HISTORY

Mouse Studio, has existed since 1995 and has the status of a serious business company, as best confirmed by our numerous clients. In addition to design and printing, we also do marketing. Our database currently has over 1000 clients. Our company owns offset and digital sheet printing, trained people both to work on these machines and to complete the finishing of materials. We strive to keep abreast of the current trends of our industry, and we do this by actively participating in various forums, panel discussions, visiting fairs, etc. ... The rapid change of technology and its advancement make us every year interested in buying, expanding or expanding some of our equipment, so annually on average, we spend over € 30,000 for these purposes.

The trend in printing is slowly moving to the web, hence our idea to move part of our business to the Internet with existing capacities, which are not small for Montenegrin opportunities, and thus expand the market.



NUMBER OF EMPLOYEES

The company has 28 employees,
Organizational structure
Administration Sector / **5 Executors**
Design sector / **3 contractors**
Technical Operations and CTP / **2 executors**
Digital printing / **2 executors**
Offset printing / **2 executors**
Finishing workers / **10 executors**
Transport Service / **1 Executor**
Security / **1 executor**
Cleanliness maintenance / **1 executor**



LANGUAGE IN USE:

In addition to the official language in use in Montenegro

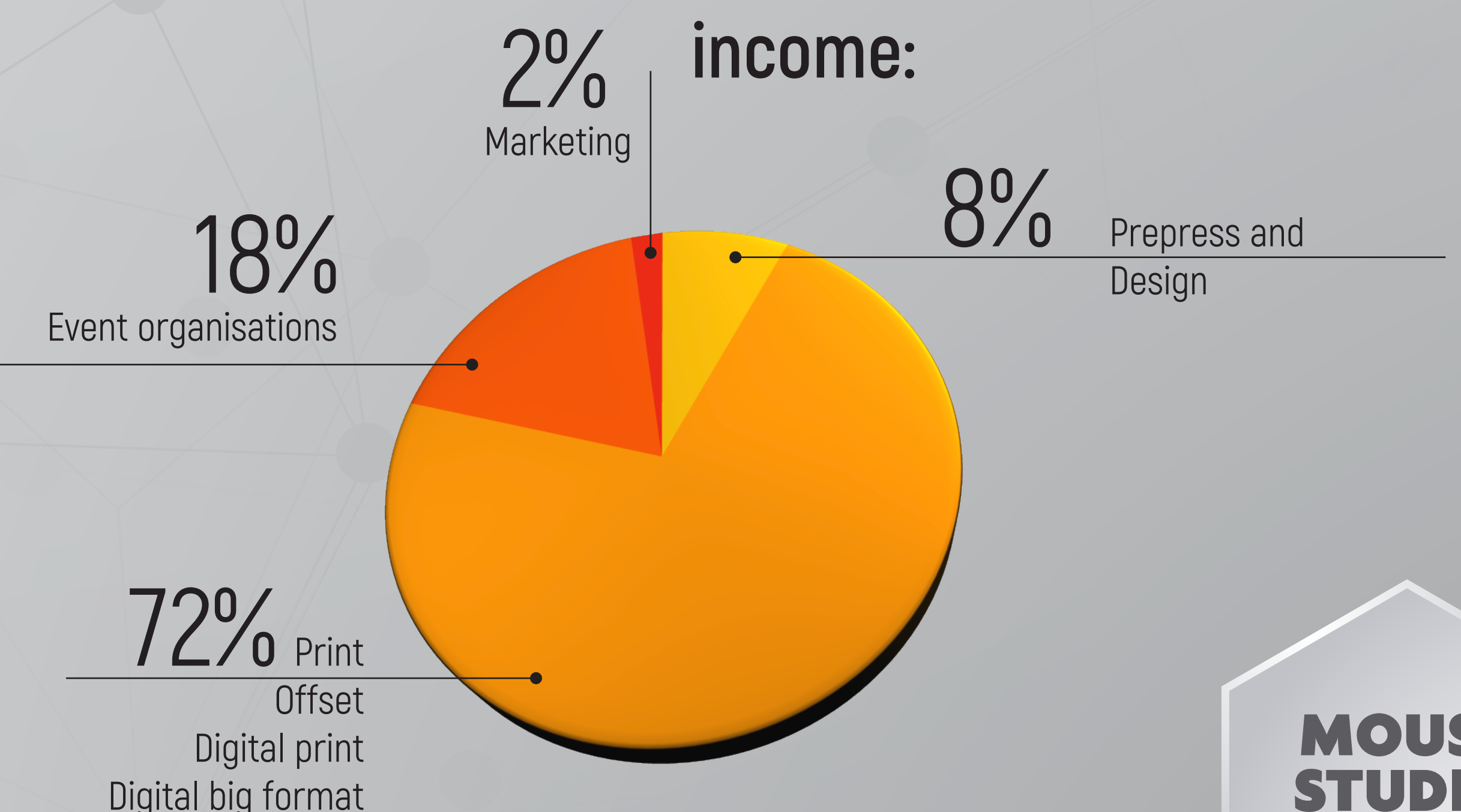
- English
- French
- Italian
- Albanian



STANDARDS

ISO 9001
ISO 14001
ISO 18001
ISO 27001

PRODUCTS AND SERVICES and their share in total income:



IMPORTANT INVESTMENTS AND TURNOVER IN THE PERIOD

Year	Number of employees	Annual turnover in (€)	Important points in company development
2003	6	200 000	Purchase of the first digital printing machine in Montenegro brand xerox 5252 ISO certification ISO 9001
2007	13	937.179,55	Purchase of offset printing machines with finishing machines
2013	15	811.790,65	Purchase of RICOH digital machines. New technology still in use. Changing ownership structure
2014	15	724.940,67	Moving into our space and integrating digital and offset machines under the same roof
2015	22	927.551,19	ISO certification ISO 14001/18001/27001 / SynergyM printa and Studio Mouse
2017	28	1.001.973,10	Purchase of fine finishing machines for printing products (cutter, sewing machine replacement, replacement of the hardcover cover line.
2019	18/25	880.283,00	Purchase of a new RICOH 9100 digital printing machine i Large format printers

